

Miss Universe 2024 Franchise License Application Question Preview

- Are you legally authorized to work in the country you are applying for?
- Are you able to devote yourself full-time to the day-to-day, hands-on operation of a National Pageant?
- Do you plan to operate a franchised pageant as your sole-business?
- Do you currently have \$10,000 (USD) in non-gifted, non-borrowed, non-retirement funds to pay the franchise fee?
- Do you plan to operate your pageant business as a for-profit or non-profit entity?
- How many years of relevant work experience do you have?
- What is the size of the team you plan to dedicate to the business of running your pageant?
- Have you previously applied or been a MUO National Director?
- Do you personally know any Miss Universe staff, partners, or national directors?
- Tell us about yourself. A brief bio.
- Why do you want to be a National Director?
- What would you like to highlight about your country?
- Upload your professional resume / CV
- How do you plan advertise your pageant and recruit contestants?
- What prospective local TV Network and/or streaming platform(s) do you intend to use to distribute your pageant?
- How would you book appearances for your titleholder?
- How do you plan on financing your pageant and directorship?
- How will you solicit sponsorships?
- What is the intended prize package for your winner?
- What costs, if any, would you have your delegate cover during their reign?
- What yearly investment do you plan on making in the MUO Business:
- Upload a projected Profit & Loss for the 2024
- What is the criteria and process you would use to select judges for your pageant?
- How would you prepare your titleholder for the Miss Universe competition?
- How would you help your titleholder achieve her personal and professional goals?
- Please provide your highest bid for next year's Miss Universe license fee:
- Provide TWO recommendation letters
- Provide Proposal